



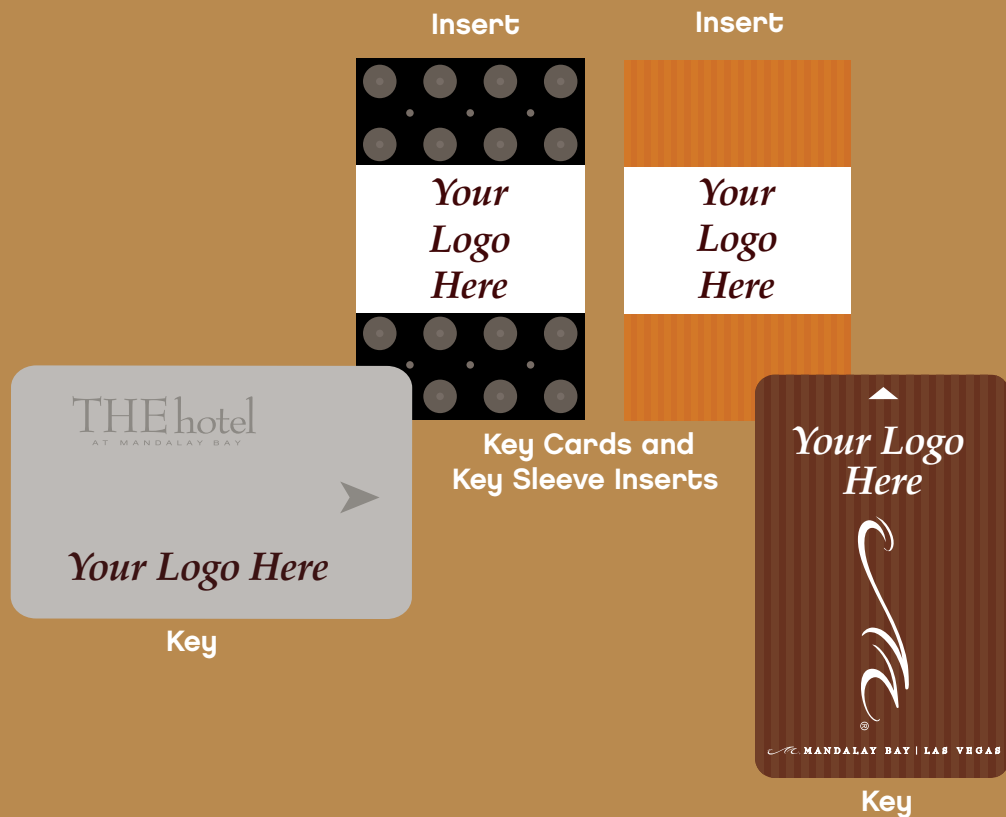
MANDALAY BAY CONVENTION CENTER

Sponsorship Opportunity Guide

BRAND BUILDING STARTS WITH MANDALAY BAY

From giant hanging banners to tiny, delicately etched chocolates, Mandalay Bay offers a wide variety of traditional and innovative sponsorship opportunities. We know that exposure is crucial to success, which is why we're dedicated to meeting and exceeding all of your signage, sponsorship and brand building needs.

KEY CARDS, KEY SLEEVE INSERTS & MEETING ROOM ELECTRONIC READER BOARDS



ESCALATOR MESSAGE CARPETS AND RUNNERS



Full
escalator
carpet



Top one-half
escalator carpet



Bottom one-half escalator carpet



Escalator runner



GOBOS



Wall projections throughout the Convention Center



WINDOW CLINGS

Walkway From the Convention Center toward east parking lot



HANGING BANNERS - PUBLIC SPACE

Walkway From east parking lot toward South Convention Center



Inside entrance - beginning of walkway



End of walkway near
Shark Reef Aquarium



Approaching Convention Center

Ad Banner Size:
Approximately 20' wide x 4' high
double-sided banner

Specifications: Mounted From
interior hang points • type

*Applies to all three images above



HANGING BANNERS - PUBLIC SPACE

Walkway past Event Center Box Office



Walkway near North Convention Center escalator



Walkway in front of Border Grill

Ad Banner Size:

Approximately 16' wide x 4' high
double-sided banner

Specifications: Mounted From
interior hang points • type

*Applies to both images above



HANGING BANNERS - CONVENTION CENTER

North Convention Center



Escalator next to Event Center Box Office

Ad Banner Size:
Approximately 14' wide x 4' high
single-sided banner

Specifications: Mounted From
interior hang points • type

*Please see above



Banners at South Pacific Ballroom

Ad Banner Size:
Approximately 8' wide x 3' high
double-sided banners

Specifications: Mounted From
interior hang points • type

*Please see above



HANGING BANNERS - CONVENTION CENTER

South Convention Center entrance near Shark Reef Aquarium



Horizontal Banner



Diagonal Banner

Ad Banner Size:
Approximately 20' wide x 4' high
double-sided banner

Specifications: Mounted from
interior hang points • type

*Applies to both images above



HANGING BANNERS - CONVENTION CENTER

South Convention Center - Level One



Beginning of hallway



Middle of hallway



Bayside Exhibit Hall

Ad Banner Size:

Approximately 20' wide x 4' high
double-sided banner

Specifications: Mounted from
interior hang points • type

•Applies to all three images above



HANGING BANNERS - CONVENTION CENTER

South Convention Center - Level Two



Left of Sales Office



Looking toward elevator

Ad Banner Size:
Approximately 16' wide x 3' high
double-sided banner

Specifications: Mounted From
interior hang points • type

*Please see above

Ad Banner Size:
Approximately 20' wide x 4' high
double-sided banner

Specifications: Mounted From
interior hang points • type

*Please see above



HANGING BANNERS - CONVENTION CENTER

South Convention Center - Level Two



Toward Shoreline Exhibit Hall

Ad Banner Size:
Approximately 20' wide x 4' high
double-sided banner

Specifications: Mounted from
interior hang points • type

*Please see above



Looking down from level two

Ad Banner Size:
Approximately 12' wide x 15' high
single-sided banner

Specifications: Mounted from
interior hang points • type

*Please see above



HANGING BANNERS - CONVENTION CENTER

South Convention Center - Level Three



Hanging banner viewed at the top of the escalator



In Foyer looking toward elevator across
From Registration Desk

Ad Banner Size:

Approximately 16' wide x 3' high
double-sided banner

Specifications: Mounted from
interior hang points - type

*Applies to both images above

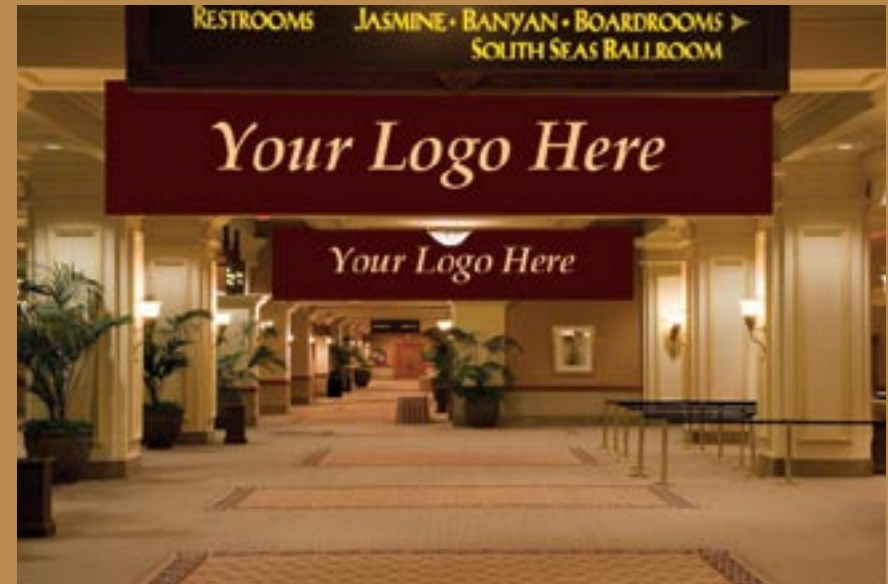


HANGING BANNERS - CONVENTION CENTER

South Convention Center - Level Three



Viewed when exiting escalator heading toward South Seas Ballroom



In Foyer looking away from elevator across From Registration Desk

Ad Banner Size:
Approximately 16' wide x 4' high
double-sided banner

Specifications: Mounted From
interior hang points • type

*Please see above

Ad Banner Size:
Approximately 16' wide x 3' high
double-sided banner

Specifications: Mounted From
interior hang points • type

*Please see above



INTERACTIVE MEDIA WALL

Entrance to South Convention Center - Level One





VIDEO MARQUEE

Video Marquee located
on Las Vegas Boulevard



OUTSIDE SIGNAGE

View from southeast side of
Convention Center



View from east side of Convention Center



Ad Poster Size:

20' wide x 26' high single-sided banner

Specifications: Mounted From
exterior hang points • type

*Applies to all three images



OUTSIDE SIGNAGE

View from east side of Convention Center



Flag Pole Opportunity

Ad Poster Size: 20' wide x 26' high
single-sided banner

Specifications: Mounted from
exterior hang points • type

*Applies to both images above



OUTSIDE SIGNAGE

South Convention Center Exterior - East Wall Banner



This banner location is reserved for public shows or shows which offer shuttle service for their attendees. This is the only banner location available on the South Convention Center wall.



IN-ROOM CHANNELS AND CUSTOM PILLOW TOPPERS



In-room TV Channels

Mandalay Bay has two in-room TV channels.

Custom Pillow Toppers

*Your
Logo
Here*

Other in-room sponsorship opportunities include in-room amenities, in-room deliveries and sleeves for the remote control.



FOOD AND BEVERAGE LOGO ITEMS



Chocolate Gaming Box



Chocolate Menu



Chocolate Stationary Box



Gift Praline Package



FOOD AND BEVERAGE LOGO ITEMS



Prepared Plates



Bottled Water



Tell us where you want to go with your brand. We'll make sure you get there.

Large or small, all of these sponsorship opportunities have been designed to create BIG impact for you and your business. If you would like additional information, please contact your Convention Services Manager or Catering Manager. Together we can design a sponsorship package to reach your specific goals, target and budget.

All opportunities are subject to hotel approval prior to printing and manufacturing.

